

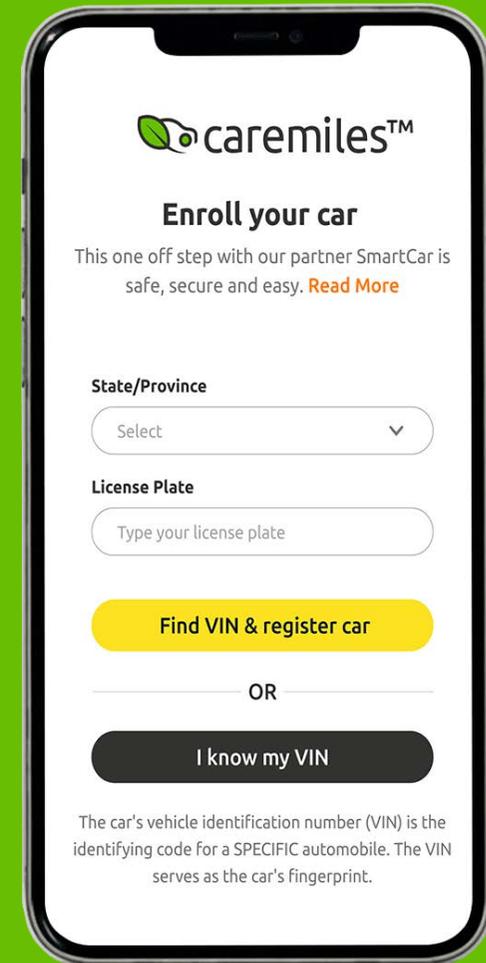
Media Kit



Drive Real Change!™

www.caremiles.app

hello@caremiles.app



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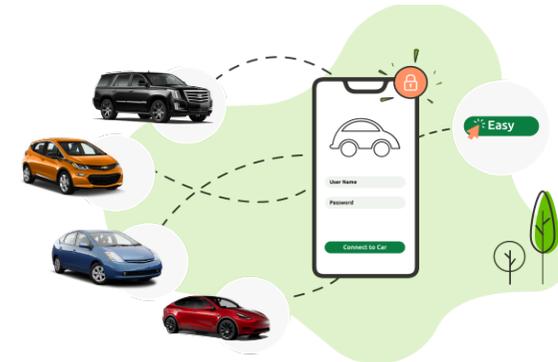


Who we are...

caremiles Inc. is a Climate Tech start up focused on mobility and mass adoption of electric vehicles. Through a coherent approach, this platform helps users understand and mitigate their personal environmental impact and offers financial incentives to switch to greener vehicle options. Using cutting edge technology and intuitive user experiences, we make it easy for people to understand and take action.

What we do...

In addition to creating awareness and rallying environment restoration efforts, the platform offers a revolutionary loyalty program for vehicle owners (gas, hybrid or plug-in electric vehicles) that reduces cost of ownership and encourages expedited adoption of electric vehicles.



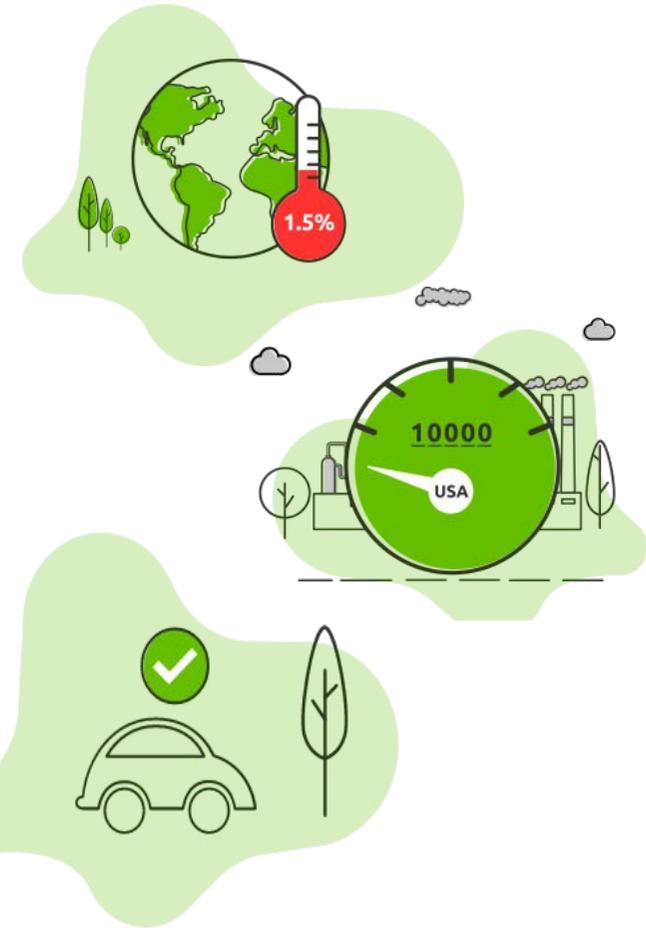
A typical gasoline car that travels about 10,000 miles per year produces 6 tons of carbon dioxide that would need about 700 trees to neutralize its harmful impact.

How it works...

caremiles is available for popular mobile platforms iOS and Android.

To get started:

- Download the caremiles app for your preferred platform. Connect it with your car.
- Track Your Impact. You will be able to view everything from a dashboard that illustrates how your choices and behaviors contribute to the environment.



Team



Kashif Sohail – the Optimist (Founder)

Kashif is a payments and consumer banking specialist with 25+ years of globe-trotting experiences. He recently quit his job and relocated to California to pursue this vision of driving real change through education, support and motivation; made possible with simplified technology and a bit of common sense.

Rai Umair – the Realist (Co-founder)

Rai is a battle-hardened veteran when it comes to startups. An entrepreneurial technologist with over 20 years of experience in both B2C and B2B domains, he keeps it real and pragmatic. He spent his earlier career as an information management consultant for blue chip companies in Australia. Cofounded and led two high-profile startup exits in South East Asia, EatOye (to Rocket Internet) and Daraz (to Ali Baba). In his day job at PC Connection he directs technology and data teams supporting eComm platforms; raking in billions of dollars' annually. He loves being part of a whole such as caremiles, which is bound to be greater than the sum of its parts!

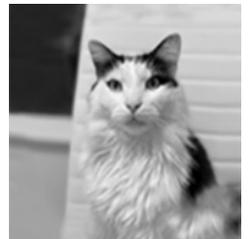


Natasha Rizvi – the Modernist (Brand Strategist)

Natasha's superpower is to unearth what makes a company truly connect with its human population. As a marketing and communications veteran, she believes that everyone of us is capable of bringing something unique to the table. That's what makes her perfect to launch and manage high profile brands.

Laloo – the Activist (Chief Animal Representative)

Laloo is our mascot and activist rolled into one. He absolutely adores nature and is here to join human efforts to protect the environment.



Team



Abigail Martin – Projects and Product Lead

Abbie's passions are user experience and product development. Her superpower is relentless execution. She loves a challenge and has spent the last 25 building and managing software products in e-commerce, fin-tech and education financing

Anas Ali – Customer Experience Lead

A people's person who loves being around people and comes with a versatile experience of 15 years of working with different industries and people in the field of Customer services, Corporate Client Management, Real Estate, BPO Industry, Administration & Operations across the UAE, and Pakistan. A can-do attitude is his superpower!



Partner

We have joined hands with the amazing folks at Trees for the Future (TREES) in their mission to end hunger and poverty by training farmers to regenerate their land.



Through their exceptional approach, called the Forest Garden, farmers plant thousands of trees that protect and bring nutrients back to the soil. This helps farmers grow a variety of fruits and vegetables. Forest Garden farmers gain increases in income and access to food, even in the first year, all while improving the environment.

